

Term Life e-apps run faster!

The Term Life e-app was running slower than we liked, so we upgraded! The time it takes to load each page has been significantly reduced.

We continue to improve our e-apps system by improving the speed and adding new features!

Quick quotes

Quick quotes are now built into the e-app for the following products:

- **Acci-Flex Accidental Term Life**
- **Simplified Critical Illness**
- **Simplified Whole Life**

If you save a quote, the information will automatically be inserted into the e-app.

The Simplified DI quick quote is coming next!

REMEMBER!
Our electronic apps are available for **most individual products!**

Using an e-app consistently reduces the turn-around time by about half!

New face-to-face e-Signature process

A new signature option has been added for Assurity's electronic applications. The face-to-face eSignature allows the client to electronically sign the contract without using email or a signature pad. The only requirement is the client must meet with the agent in person and provide a photo ID.



The face-to-face signature option is also available in the disconnect mode. This means the agent can take an application and obtain signatures electronically – all without an Internet connection or using paper applications.

Prior to signing, the agent will read aloud text from the screen verifying that all parties understand the process and agree to it. The agent and client(s) then review the application, and the client acknowledges that he or she is the proposed insured, owner and/or payor of the contract. The client also presents his or her identification to the agent.

With the addition of face-to-face eSignature, Assurity now offers a wide variety of solutions to fit many different business models. For more information on any of our electronic applications or eSignature options, or to have disconnect mode set up for you, please contact the Assurity eBusiness service unit at ebusiness@assurity.com, or call (800) 728-0837. ▲

Please note, the use of the face-to-face signature method is equivalent to collecting a physical signature from your clients. You are required to be in the actual, physical presence of your clients when collecting an electronic signature using the face-to-face process. Any misuse of this signature process will result in termination of the agent's contract.

CASH could be coming your way...

If you submitted an e-app between **July 12 and Aug. 12, 2011**, and it gets **issued by Sept. 23, 2011**, you will earn a bonus of \$25 CASH per issued policy!

Rules:

- Every individual product e-app **submitted between July 12 and Aug. 12, 2011, and issued by Sept. 23, 2011**, will earn a bonus of \$25 CASH per issued policy!
- Producers must be under contract and in good standing with Assurity when prizes are awarded.
- All rules are at the discretion of Assurity and may be modified to meet changes that may occur during the contest period.

Fill out an e-app without the Internet!

Now you can complete an e-app for our individual products without being connected to the Internet!



With the features of "disconnect mode," you can meet face-to-face with your clients and fill out an e-app from any location, even where Internet access is not available.

Faster and more convenient!

Besides the convenience of remote, offline access, you will notice e-app completion will be much faster when you're not dependent on Internet connectivity.

Get started!

To download the disconnect mode software to your laptop, **call our eBusiness services unit at (800) 728-0837**. They will walk you through the process and provide you a link. ▲