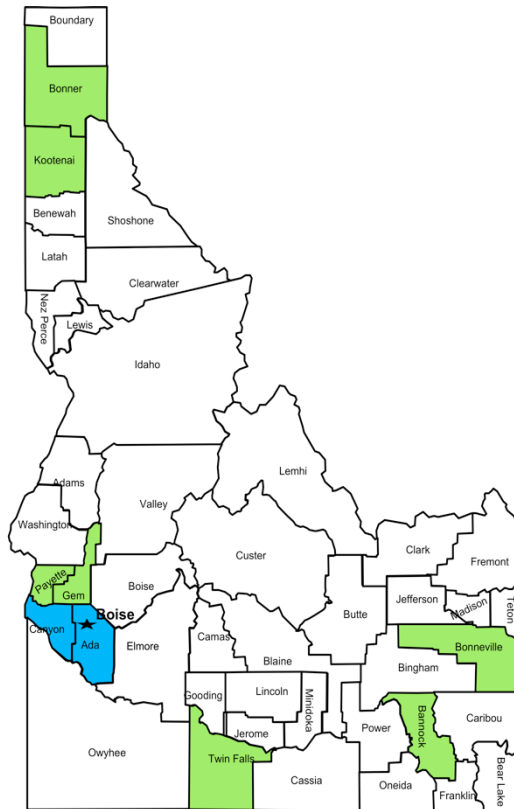


# Idaho Market Overview

2018

## Idaho

### Medicare Advantage 2018 Service Area



### Market Landscape (UHC 2018 Footprint)

Eligibles (as of 5/1/17)	206,368
YOY Eligible Growth	4.6%
MA Penetration	36.9%
YOY MA Enrollment Growth	2.6%
UHC Market Share	23.1%

May 2017 CMS.gov MA Ind State/County Enrollment within UHC 2018 Non-SNP Footprint

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## Market Highlights

- Strong UnitedHealthcare® and AARP® Brand recognition
- UnitedHealthcare® stability provides competitive advantage in these markets
- Introducing HMO plans to Boise, Northern and Southern Rural markets providing another choice to those seeking a coordinated care option
- Strong, comprehensive network that includes both the major provider systems, St. Luke's and St. Alphonsus
- No referral required to see specialists
- UnitedHealth Passport®: Great for snowbirds or those who travel
- 4.5 Star Plans



## Rx Highlights

- \$0 copay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- No deductible and low copays for Tiers 1 & 2, the most commonly used drugs
- Improved Tier 1 & 2 coverage with nearly 90% of UHC generic claims on these tiers
- 8 of UHC's top 10 most used generics are in Tier 1



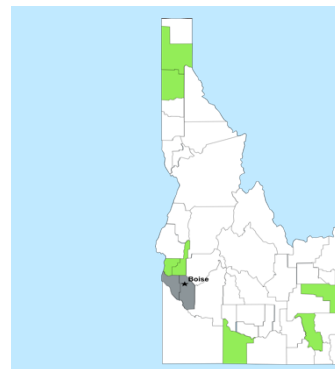
## Provider

- Key differentiator in the market with both St. Luke's and St. Alphonsus Health Center in network
- Consult the Provider Directory for the full list of providers



## UnitedHealthcare Experience

- HouseCalls: A convenient in-home annual clinical visit from an advanced practice clinician at no additional cost. Gift card is sent upon completion of visit
- UnitedHealth Passport: Coverage travels with members to approved service areas for up to nine straight months
- Renew by UnitedHealthcare: a member-only Health & Wellness Experience that offers members tools to learn, earn rewards, and live their best life
- Hearing Aid Benefit: Access to affordable hearing devices through hi HealthInnovations™
- NurseLineSM: 24/7 phone access to a registered nurse
- Personalized service model that connects members with advocates who are best suited for their needs
- Fitness program: Stay active with a gym membership for no additional cost
- Diabetes Navigator helps qualified members manage diabetes more effectively



### Idaho Market Landscape

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YOY Eligible Growth	4.6%
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● Expansion

● HMO Expansion

# Idaho Product Overview

2018

Plan Name	AARP® MedicareComplete Choice®	AARP® MedicareComplete Choice® Plan 2	AARP® MedicareComplete®
H-PBP	H2228-031	H2228-032	H4604-012
Plan Highlights	Low premium plan with fixed outpatient copays and ancillaries	Higher premium plan with low out-of-pocket costs and rich ancillaries	New low premium plan with fixed outpatient copays and ancillaries. Dental Rider Available
Plan Type	Local PPO	Local PPO	HMO
Service Area	Idaho: Ada, Canyon	Idaho: Ada, Canyon	Idaho: Ada, Canyon, Gem, Payette
Premium	\$26	\$74	\$19
PCP Copay	\$10	\$5	\$5
Specialist Copay	\$40	\$30	\$40
Referral Required	N	N	N
Inpatient Hospital	\$350 days 1-4	\$295 days 1-5	\$350 days 1-4
Outpatient Surgery	\$350	\$295	\$350
Max Out-of-Pocket	\$4,700	\$3,900	\$5,300
Lab Copay	\$0	\$0	\$0
Rx Copays	\$2/\$8/\$45/\$95/29%	\$2/\$8/\$45/\$95/29%	\$2/\$8/\$45/\$95/29%
Rx Deductible	\$190 (T3, T4, & T5 only)	\$175 (T3, T4, & T5 only)	\$200 (T3, T4, & T5 only)
Extra Benefits	Eyewear Credit & Routine Exam, Hearing Aids, Fitness Membership, Passport, OTC Essentials Catalog, NurseLine	Eyewear Credit & Routine Exam, Hearing Aids, Fitness Membership, Preventive Dental, Passport, OTC Essentials Catalog, NurseLine	Eyewear Credit, Routine Eye & Hearing Exam, Hearing Aids, Fitness Membership, Passport, NurseLine, Dental Rider Available

● New Plan

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# Idaho Product Overview

2018

Plan Name	AARP® MedicareComplete®	AARP® MedicareComplete®
H-PBP	H4604-013	H4604-014
Plan Highlights	New higher premium plan offering more robust benefits. Includes Fitness, Passport, and Preventive Dental (exam and cleaning only)	New higher premium plan offering more robust benefits. Includes Fitness, Passport, and Preventive Dental (exam and cleaning only)
Plan Type	HMO	HMO
Service Area	Idaho: Bonner, Kootenai	Idaho: Bannock, Bonneville, Twin Falls
Premium	\$69	\$79
PCP Copay	\$10	\$10
Specialist Copay	\$40	\$40
Referral Required	N	N
Inpatient Hospital	\$295 days 1-6	\$295 days 1-6
Outpatient Surgery	\$275	\$275
Max Out-of-Pocket	\$5,500	\$5,500
Lab Copay	\$0	\$0
Rx Copays	\$3/\$10/\$45/\$95/29%	\$3/\$10/\$45/\$95/29%
Rx Deductible	\$200 (T3, T4, & T5 only)	\$200 (T3, T4, & T5 only)
Extra Benefits	Eyewear Credit, Routine Eye & Hearing Exam, Hearing Aids, Fitness Membership, Preventive Dental, Passport, OTC Catalog, NurseLine	Eyewear Credit, Routine Eye & Hearing Exam, Hearing Aids, Fitness Membership, Preventive Dental, Passport, OTC Catalog, NurseLine

● New Plan

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