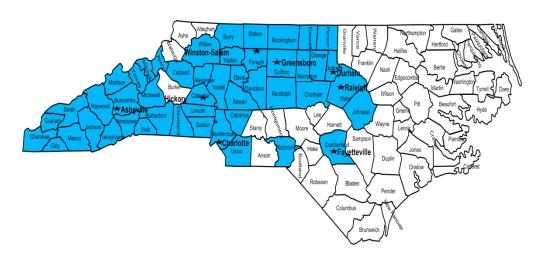
North Carolina

Medicare Advantage 2018 Service Area



Market Landscape (UHC 2018 Footprint)	
Eligibles (as of 5/1/17)	1,276,879
YOY Eligible Growth	3.0%
MA Penetration	29.0%
YOY MA Enrollment Growth	6.6%
UHC Market Share	32.0%

May 2017 CMS.gov MA Ind State/County Enrollment within UHC 2018 Non-SNP Footprint

Current Footprint



194.021

2.4%

18.5%



Market Highlights

- Strong UnitedHealthcare® and AARP® Brand recognition stands for stability and security within North Carolina
- Portfolio approach with choice of MA plans to meet a variety of different needs
- Stable or improved benefits from 2017
- Provider tiering on both plans with Mission Health System PCP \$0 versus \$10 or \$20, Specialist \$30 or \$35 versus \$50
- Flat dollar outpatient surgery copay
- New for 2018 \$0 copays for eye exams
- New for 2018 Philips Lifeline benefit on high premium plan
- No referral required to see specialists
- 4.5 Star Plans



Rx Highlights

- \$0 copay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- No deductible and low copays for Tiers 1 & 2, the most commonly used drugs
- Improved Tier 1 & 2 coverage with nearly 90% of UHC generic claims on these tiers
- 8 of UHC's top 10 most used generics are in Tier 1



Provider

- Key provider is Mission Health System
- Other network hospitals: Haywood Regional, Park Ridge, and Margaret R Pardee Memorial
- · Consult the Provider Directory for the full list of providers



UnitedHealthcare Experience

- HouseCalls: A convenient in-home annual clinical visit from an advanced practice clinician at no additional cost. Gift card is sent upon completion of visit
- UnitedHealth Passport®: Coverage travels with members to approved service areas for up to nine straight months
- Renew by UnitedHealthcare: a member-only Health & Wellness Experience that offers members tools to learn, earn rewards, and live their best life
- Hearing Aid Benefit: Access to affordable hearing devices through hi HealthInnovationsTM
- NurseLineSM: 24/7 phone access to a registered nurse
- Personalized service model that connects members with advocates who are best suited for their needs
- Fitness program: Stay active with a gym membership for no additional cost

Achavilla

 Diabetes Navigator helps qualified members manage diabetes more effectively



	Market Landscape
1	Eligibles (as of 5/1/17)
	YOY Eligible Growth
	MA Penetration

YOY MA Enrollment Growth 10.3%
UHC Market Share 20.8%





Plan Name	AARP [®] MedicareComplete [®] Plan 1	AARP [®] MedicareComplete [®] Plan 2
H-PBP	H5253-080	H5253-079
Plan Highlights	Moderate premium plan with lower copays and additional ancillaries	Low premium plan for consumers shopping for value and comfortable with higher out-of-pocket costs
Plan Type	НМО	НМО
Service Area	North Carolina: Avery, Buncombe, Burke, Cherokee, Clay, Graham, Haywood, Jackson, McDowell, Macon, Madison, Mitchell, Polk, Rutherford, Swain, Transylvania, Yancey	North Carolina: Avery, Buncombe, Burke, Cherokee, Clay, Graham, Haywood, Jackson, McDowell, Macon, Madison, Mitchell, Polk, Rutherford, Swain, Transylvania, Yancey
Premium	\$46	\$16
PCP Copay	\$0 / \$10	\$0 / \$20
Specialist Copay	\$30 / \$50	\$35 / \$50
Referral Required	N	N
Inpatient Hospital	\$275 days 1-7	\$395 days 1-4
Outpatient Surgery	\$275	\$375
Max Out-of-Pocket	\$4,700	\$5,900
Lab Copay	\$5	\$5
Rx Copays	\$2/\$8/\$45/\$95/31%	\$2/\$8/\$45/\$95/29%
Rx Deductible	\$95 (T4 & T5 only)	\$170 (T3, T4, & T5 only)
Extra Benefits	Routine Eye & Hearing Exam, Hearing Aids, Fitness Membership, Preventive Dental, Passport, OTC Essentials Catalog, NurseLine, Philips Lifeline, Dental Rider Available	Routine Eye & Hearing Exam, Hearing Aids, Fitness Membership, Passport, OTC Essentials Catalog, NurseLine, Dental Rider Available



Piedmont/Charlotte/Cape Fear Market Overview

2018



Market Highlights

- Strong UnitedHealthcare® and AARP® Brand recognition stands for stability and security within North Carolina
- Portfolio approach with choice of MA plans to meet a variety of different needs
- Stable or improved benefits from 2017
- Provider tiering offers lower copays on HMOs PCP \$0 versus \$10 or \$20, Specialist \$30 or \$35 versus \$50
- Flat dollar outpatient copay on all plans for 2018
- New for 2018 \$0 copays for eye exams
- New for 2018 Philips Lifeline benefit on premium plans
- No referral required to see specialists
- 4.5 Star Plans



Rx Highlights

- \$0 copay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- No deductible and low copays for Tiers 1 & 2, the most commonly used drugs
- Improved Tier 1 & 2 coverage with nearly 90% of UHC generic claims on these tiers
- 8 of UHC's top 10 most used generics are in Tier 1
- · Added gap coverage for Tiers 1 & 2 on H5253-037



Provider

- Key providers include Novant, Cornerstone, THN (Cone Health), Eagle Physicians, Guilford Medical, UNC, Carolina Health Systems, Wake Medical, and Cape Fear Valley Health System
- Tier 1 Benefit Providers: Novant, Guliford Medical, Cornerstone, THN (Cone Health), Wake Forest Baptist, Mission and Eagle Physicians
- Consult the Provider Directory for the full list of providers



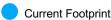
UnitedHealthcare Experience

- HouseCalls: A convenient in-home annual clinical visit from an advanced practice clinician at no additional cost. Gift card is sent upon completion of visit
- UnitedHealth Passport[®]: Coverage travels with members to approved service areas for up to nine straight months
- Renew by UnitedHealthcare: a member-only Health & Wellness Experience that offers members tools to learn, earn rewards, and live their best life
- Hearing Aid Benefit: Access to affordable hearing devices through hi HealthInnovations™
- NurseLineSM: 24/7 phone access to a registered nurse
- Personalized service model that connects members with advocates who are best suited for their needs
- Fitness program: Stay active with a gym membership for no additional cost (HMO plans)
- Diabetes Navigator helps qualified members manage diabetes more effectively



Piedmont/Charlotte/Cape Fear Market Landscape

Eligibles (as of 5/1/17)	908,720
YOY Eligible Growth	2.8%
MA Penetration	32.7%
YOY MA Enrollment Growth	6.0%
UHC Market Share	35.1%







Piedmont/Charlotte/Cape Fear Product Overview

2018

Plan Name	AARP [®] MedicareComplete [®] Plan 1	AARP [®] MedicareComplete [®] Plan 2	AARP® MedicareComplete® Choice
H-PBP	H5253-037	H5253-038	H2228-018
Plan Highlights	Moderate premium plan with lower copays, fixed outpatient copays and additional ancillaries. Dental Rider available	\$0 premium plan for consumers shopping for value and comfortable with higher out-of-pocket costs. Dental Rider available	Plan for those looking for the freedom offered in a PPO plan. Fitness Rider available
Plan Type	НМО	НМО	Local PPO
Service Area	North Carolina: Alamance, Alexander, Cabarrus, Caldwell, Caswell, Catawba, Chatham, Cleveland, Cumberland, Davidson, Davie, Forsyth, Gaston, Guilford, Henderson, Iredell, Johnston, Lincoln, Mecklenburg, Orange, Person, Randolph, Richmond, Rockingham, Rowan, Stokes, Union, Wilkes, Yadkin	North Carolina: Alamance, Alexander, Cabarrus, Caldwell, Caswell, Catawba, Chatham, Cleveland, Cumberland, Davidson, Davie, Forsyth, Gaston, Guilford, Henderson, Iredell, Johnston, Lincoln, Mecklenburg, Orange, Person, Randolph, Richmond, Rockingham, Rowan, Stokes, Union, Wilkes, Yadkin	North Carolina: Alamance, Chatham, Davidson, Davie, Forsyth, Guilford, Mecklenburg, Orange, Randolph, Rockingham, Rowan, Stokes, Surry, Wilkes, Yadkin
Premium	\$32	\$0	\$49
PCP Copay	\$0 / \$10	\$0 / \$20	\$5
Specialist Copay	\$30 / \$50	\$35 / \$50	\$40
Referral Required	N	N	N
Inpatient Hospital	\$345 days 1-5	\$430 days 1-4	\$345 days 1-5
Outpatient Surgery	\$275	\$395	\$340
Max Out-of-Pocket	\$4,400	\$6,700	\$4,500
Lab Copay	\$5	\$10	\$5
Rx Copays	\$2/\$8/\$45/\$95/31%	\$2/\$8/\$45/\$95/29%	\$2/\$8/\$45/\$95/29%
Rx Deductible	\$95 (T4 & T5 only)	\$170 (T3, T4, & T5 only)	\$165 (T4 & T5 only)
Extra Benefits	Routine Eye & Hearing Exam, Hearing Aids, Fitness Membership, Preventive Dental, Passport, OTC Essentials Catalog, NurseLine, Philips Lifeline, Dental Rider Available	Routine Eye & Hearing Exam, Hearing Aids, Fitness Membership, Passport, OTC Essentials Catalog, NurseLine, Dental Rider Available	Routine Eye Exam, Hearing Aids, Passport, NurseLine, Philips Lifeline, Fitness Rider Available





Market Highlights

- Strong UnitedHealthcare® and AARP® Brand recognition stands for stability and security within North Carolina
- Benefits held stable for 2018
- · Flat dollar outpatient surgery copay
- New for 2018 \$0 copays for eye exams
- New for 2018 Philips Lifeline benefit
- · No referral required to see specialists
- 4.5 Star Plan



Rx Highlights

- \$0 copay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- No deductible and low copays for Tiers 1 & 2, the most commonly used drugs
- Improved Tier 1 & 2 coverage with nearly 90% of UHC generic claims on these tiers
- 8 of UHC's top 10 most used generics are in Tier 1



Provider

- Key providers include Novant and Cornerstone
- · Consult the Provider Directory for the full list of providers



UnitedHealthcare Experience

- HouseCalls: A convenient in-home annual clinical visit from an advanced practice clinician at no additional cost. Gift card is sent upon completion of visit
- UnitedHealth Passport®: Coverage travels with members to approved service areas for up to nine straight months
- Renew by UnitedHealthcare: a member-only Health & Wellness Experience that offers members tools to learn, earn rewards, and live their best life
- Hearing Aid Benefit: Access to affordable hearing devices through hi HealthInnovations[™]
- NurseLineSM: 24/7 phone access to a registered nurse
- Personalized service model that connects members with advocates who are best suited for their needs
- Fitness program: Stay active with a gym membership for no additional cost
- Diabetes Navigator helps qualified members manage diabetes more effectively



Raleigh/Durham Market Landscape	
Eligibles (as of 5/1/17)	174,138
YOY Eligible Growth	4.6%
MA Penetration	21.3%
YOY MA Enrollment Growth	8.4%
UHC Market Share	18.0%





Plan Name	AARP® MedicareComplete®
H-PBP	H5253-039
Plan Highlights	Moderate premium plan with fixed outpatient copays and additional ancillaries
Plan Type	HMO
Service Area	North Carolina: Durham, Wake
Premium	\$37
PCP Copay	\$15
Specialist Copay	\$50
Referral Required	N N
Inpatient Hospital	\$395 days 1-4
Outpatient Surgery	\$295
Max Out-of-Pocket	\$6,700
Lab Copay	\$5
Rx Copays	\$2/\$8/\$45/\$95/29%
Rx Deductible	\$200 (T4 & T5 only)
Extra Benefits	Routine Eye & Hearing Exam, Hearing Aids, Fitness Membership, Passport, NurseLine, Philips Lifeline, Dental Rider Available

