



***Together we are strong.
Together we win.***

FIRSTLY,
THANK YOU
FOR CONSIDERING US!

Empower is fundamentally committed to our agents' success. My vision for Empower is to become the top choice for independent insurance agents in the United States, with the mentorship and resources to ensure that they have the prospects to speak with and the expertise to convert them into lifetime clients. I think we are well on our way to achieving that goal with our training road trips, educational webinars, Lead Maximizer data mining system, online Comparative Rating Engines, and our generous Leads Co-op programs. We even have product specialists ready to assist agents with learning how to excel in offering a variety of product lines. Because of all we offer, and the dedicated staff in our home office, we are fast becoming the most hands-on FMO in the country. As I think of the magnitude of what an agent entrusts to us, I become even more committed.

An agent brings us their dreams for their career future and it's precious. We treat that seriously and sincerely. An independent agent has no small job to perform and often needs help. Hiring a staff takes serious money and time. The effort level alone, to train a staff, is enough to derail an otherwise thriving pipeline. We endeavor to aid agents with tools, experience, and resources, to help replace their need for a staff of their own. In this way, we become a team; both doing what each other does best. Utilizing strengths, instead of trying to overcome weaknesses, saves time and frustration. Agents are generally happier working with a team like Empower. Providing this level of help and support is our everyday goal and mission.



Rodney Culp
CEO

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WE BUILD

EXPERIENCES

Empower Brokerage ensures agents enjoy their experience from start to finish - from contracting for the first time to writing their first application. We have a dedicated staff that promises to anticipate and fulfill an agent's need.

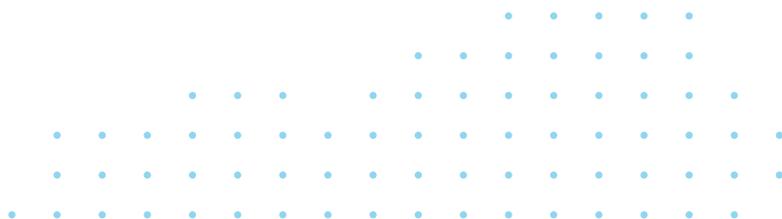
OUR STORY

...SO FAR

Over 50 years ago, Empower Brokerage started out as the health and life department of Al Boenker's Insurance Agency - a local agency in the DFW area. Eventually, Empower Brokerage co-branded with Al Boenker's auto insurance company, Empower Insurance. Eventually, Al Boenker Insurance Agency became one of the largest multi-line insurance agencies in the DFW area. As business expanded, Empower Brokerage became its own distinct entity that set it apart from Al Boenker Insurance Agency.

Eventually, Empower Brokerage went from retail to wholesale, climbing the contract hierarchy and fast becoming one of the most prestigious field marketing organizations in the country. Empower Brokerage derives its success not only from their top contracts in the industry, but also from their diversification. Supporting multiple lines of insurance enables Empower Brokerage to recruit more agents within different markets and sell more products to consumers.

Over the last few years, Empower Brokerage has grown exponentially. We now boast a nationally licensed and CMS-approved Medicare call center, as well as offices in six cities, located in Southlake, TX, Harlingen, TX, Edinburg, TX, Laredo, TX, Las Vegas, NV and Houston, TX. Selling direct to consumers is only one piece of the puzzle. Empower Brokerage also contracts with over 8,000 field agents all over the country!



OUR COMPANY HISTORY AT A GLANCE

"Every g
and the

1970s

- ◆ Began as the health and life department of Al Boenker's Insurance Agency, located in Lake Worth, TX.

1980s

- ◆ Starts selling Universal Life in 1981.
- ◆ Rodney Culp, now the CEO of Empower Brokerage, joins the company in 1985.
- ◆ Becomes a member of NAIFA and NAHU in 1985, and is still a loyal member to this day!

1990s

- ◆ Sells Medicare Choice Plus when it first releases in 1991.
- ◆ Sells Medicare Supplement when the plans are first standardized in 1992.
- ◆ Enters the securities business by acquiring a securities license in 1997.
- ◆ Enters into the HSA business when the products are first released in 1997.

*Great business started with a simple idea
courage to take the first step."*

2000s

- ◆ Launches the roadshow seminars in 2004.
- ◆ Breaks into the brokerage business in 2005 and becomes Empower Brokerage.
- ◆ Shortly after the Medicare Modernization Act of 2003, Empower Brokerage ramps up to Medicare Advantage sales.
- ◆ Offers a new 50/50 BRC Co-Op lead programs to agents.
- ◆ Launches new website.
- ◆ Adds 15 telemarketers to the team and offers agents pre-set appointment leads.

2010s

- ◆ Begins participation in the Walmart retail kiosk program in 2010.
- ◆ Releases the Lead Maximizer to agents in 2013.
- ◆ Offers the CSG Actuarial quoter to agents in 2014.
- ◆ Moves home office to Southlake, TX, and opens new call center in Laredo, TX in 2016.
- ◆ Creates four consumer websites in 2016.
- ◆ Launches the new mobile app, as well as the LeadServ system in 2017.
- ◆ Opens new offices in Harlingen, TX and McAllen, TX, and also builds new home office in Southlake, TX in 2018. Opens Houston, TX and Rio Grande City, TX in 2019.

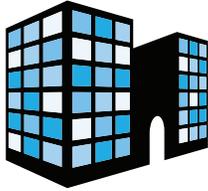
2020s

- ◆ Adds Medicare Advantage quoting and enrollment tools for agents.
- ◆ Launches LeadServ 2.0 CRM for agent and partner lead deliveries, tracking, and disposition.
- ◆ Adds Alpha Leads program to provide Medicare leads for agents.
- ◆ Launches agent consumer facing website program.
- ◆ Adds numerous hospital system and medical provider engagement programs for agents.
- ◆ Adds national independent pharmacy agent medical provider engagement programs.
- ◆ Adds on the Annuity Membership Program (AMP).
- ◆ Launches Preferred Senior Advisors organization.
- ◆ Launches YouTube presence campaign.
- ◆ Launches new agent licensing class program.
- ◆ Opens up new office in Las Vegas, NV.
- ◆ Expands the presence of Regional Sales Directors across the US.

SIMPLE FACTS

OUR COMPANY IN NUMBERS

6



OFFICES IN
THE COUNTRY

50+



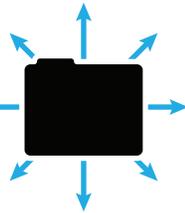
BEAUTIFUL YEARS
OF EXCELLENCE

101+



CARRIERS TO
CHOOSE FROM

50K+



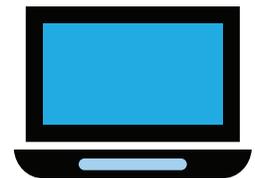
LEADS DISTRIBUTED IN
THE PAST 12 MONTHS

200+



HARD WORKING TEAM
OF STAFF MEMBERS

16



PROGRAMS THAT WE
WORK EVERY DAY

6



CONSUMER WEBSITES
THAT GENERATE LEADS

8000+



CONTRACTED AGENTS
NATIONWIDE

28



AWARDS BY CARRIERS
AND AFFILIATIONS

[2026] *Better Than the
Competition*

OUR AFFILIATIONS

Empower Brokerage is proud to partner with some of the most renowned organizations in the health and life insurance industry.

- ◆ National Association of Independent Life Brokerage Agencies (NAILBA)
- ◆ National Association of Health Underwriters (NAHU)
- ◆ Simplicity Financial Marketing (SFM)
- ◆ National Association of Insurance and Financial Advisors (NAIFA)
- ◆ Health Plans Express (HPE)
- ◆ Broker's Health Insurance Network, Inc. (BHINI)
- ◆ Inter Company Marketing Group (ICMG)



SALES IS THE GAME

...AND WE HELP YOU WIN IT



We make sure you have everything you need to win. We provide the best products so you can automatically represent a winning team. We provide lead support so you can make the introduction. We provide training so you know how to make the sale.

When you win, we win.

OUR MAIN AREA OF EXPERTISE

What We Do Best

We are driven by creating experiences that deliver results for your business and for your clients.



MARKETING

Again, our objective is to make agents stand out. We provide state-of-the-art resources like the Lead Maximizer, our mobile app, CSC quoting engine, iPipeline, Health Sherpa, and so much more. In addition to tools, we also provide exclusive leads through several lead programs - in many cases, at no cost to the agent. With lead support also comes marketing materials, which range from customizable brochures to website design.

PRODUCT

We proudly represent some of the best carriers in both the health and life insurance market by staying vigilant about the best options for consumers. In doing so, we offer our agents the best, most exclusive contracts with the most competitive carriers. And our product specialists are ready to help agents make sales!

TRAINING

Available 24/7, the Empower University boasts many in-depth training courses. This self-paced learning center covers a range of important topics. In addition, we believe in having a relationship with our agents. This moves us to travel across the country, hosting training seminars so that we can meet our agents face-to-face. We are also available via phone and email six days a week to help agents any way we can.

PROCESSING

Whether it's contracts or applications, our well-trained staff members ensure a smooth process for the agent. We walk with the agent every step of the way in the contracting process, helping them with product knowledge and certifications. We walk the agent through every step of the contracting process, helping them with product knowledge and certifications

TRAINING YOU TO SUCCEED

AND WE CAN DO MORE!

Year round, we do everything in our power to prepare agents for the busiest time of the year - AEP and OEP. Whether agents need training, contracting assistance, or lead support, we are here to help agents succeed. Then, when the selling season starts, we extend our hours, offering more assistance so no agent's need goes unanswered.



INNOVATIVE SALES TACTICS

We teach agents how to conduct a needs-based analysis with our fact finder.



PRODUCT TRAINING

Our product experts ensure agents know how best to market the products they sell.



CAREER COACHING

We train agents both over the phone and through our Empower University.



RSD SUPPORT

20+ Regional Sales Directors working hands-on to support local agent success.



MARKETING CONSULTATION

Our expert marketing department can help agents reach their prospective clients.



LIVE SEMINARS

We make it easy to get contracted with us and add carriers to your portfolio.



WEB EVENTS

We grant lead support to qualifying agents who meet the program requirements.



PROVIDER ENGAGEMENT

We connect and train agents to work with referrals from Medical Providers.

Whatever the circumstance, Empower Brokerage is here to help. In the modern age, where technology rules, the insurance industry is becoming more digital. Stay in the know with Empower; we train agents how to use the latest technology, such as electronic applications, online contracting, and carrier websites.

PROVIDER OPPORTUNITIES

INDUSTRY-LEADING PROVIDER PARTNERSHIPS

We deliver best-in-class provider programs by intentionally creating and cultivating relationships with healthcare providers who are committed to quality care, compliance, and patient outcomes. Our approach aligns the right agents with the right provider opportunities—ensuring every interaction is built on trust, professionalism, and doing what's right for the patient. Through ongoing training and accountability, our agents are equipped to represent both the provider and the industry with credibility and integrity.

WHERE STRATEGY MEETS IMPACT

Together with our provider partners, we support initiatives that close quality gaps, promote preventive care, and strengthen patient engagement. From education and outreach to patient appreciation events, our programs are designed to enhance the patient experience while supporting providers in achieving meaningful, measurable results. This collaborative model creates sustainable growth for providers, agents, and the communities they serve.

Insurance is evolving. Align with a company that understands provider partnerships, values ethical growth, and is built for long-term success.

BECOME A TRUSTED REGISTERED SOCIAL SECURITY EXPERT

With the Social Security Administration reducing in-person services, and staff being unable to provide personalized financial advice, millions of Americans are seeking reliable guidance about their benefits. This growing need has made Registered Social Security Analysts (RSSAs) essential—and created a valuable opportunity for agents looking to expand their expertise.

RSSAs are recognized nationwide, supporting clients in 47 states and helping them make informed decisions about claiming strategies, survivor benefits, future funding, and more. For insurance professionals, the RSSA designation provides a strong competitive advantage, enhancing credibility and deepening long-term client relationships.

Empower Brokerage offers financial backing to help qualified agents begin the RSSA certification process, making it easier to start your journey. With our support and the rising demand for Social Security experts, now is the perfect time to elevate your career.

The RSSA designation is more than a credential— it's a chance to differentiate yourself, better serve your clients, and grow confidently in a field where expert guidance truly matters.



THE EMPOWER ROADSHOW

One of Empower's greatest strengths is our national reach—we have agents in every state and six official office locations—but being a nationwide name has never made us complacent. At the beginning of the year, when recruiting season begins again, we hit the road. Our team mobilizes to bring advanced training, new resources, and face-to-face support directly to our agents across the country.

From coast to coast, these roadshows allow our agents the opportunity to gather, network, and get to know us in person. It's one thing to lend assistance over the phone or type out instructions in an email, but quite another to take each person by the hand, look them in the eye, and say, "What are your goals? Let's tackle them together."

Beyond personal connection, each roadshow is a gateway to professional growth. Agents learn about all of Empower's resources—video trainings, lead programs, product specialists, marketing support, provider partnership insights, and more—while also receiving updates on regulatory changes and carrier product shifts. It's a chance to network with industry experts, trade tips with fellow agents, refine business strategies, and potentially even earn an hour of free CE credit.

For newbies, it's a perfect starter kit! For insurance industry veterans, it's an amazing opportunity to revisit important information, embrace what's new, and be inspired to keep up the good work.

For many agents, attending a roadshow becomes a pivotal career moment. One of our agents, Lanette Fadely, shared her experience:

"When I [started] in this business in 2007—that was a really tough year for us. I really didn't know what direction I was going in. I started out not knowing what I wanted or what I needed in an FMO..."
Then came an invitation to an Empower roadshow in Tulsa.

"I went, and in that day alone, I learned more things about growing my business than I had been taught in all those years trying to research and do that all on my own. At that point, I was like, 'Okay, this is a company that I want to be a part of.'"

Lanette is far from the only one. Countless agents have echoed similar stories of clarity, connection, and confidence gained through our roadshows:

"Today's roadshow [gave] us a lot of ideas on how we can market, how we can get new customers... and increase our sales and sale volume. You're always welcome, [and] it's always free, which is amazing! You don't have to pay for anything. You cannot go wrong with Empower."

– Steven Graves, Agent, Southlake

"I learn something new each time that I attend."

– O'Neia Washington, Agent, Oak Brook

"Loved this training. Came over from another FMO and none of this was done in six months with them! Really enjoy the endless amount of support and resources!!!"

– Jeannette Idol, Agent, McAllen

"Everyone was awesome, all of my questions were answered and more."

– Amber Jackson, Agent, Beaumont

"[The roadshow] was excellent! Great informative resources. Very passionate speakers, and it is evident that they care about clients and agent success. Highly recommend!"

– Dana Porter, Agent, Las Vegas

"Very informative. It has given me a lot of information to apply going forward getting my career started."

– Ashton Silvas, Agent, San Antonio

"It's been an eye-opening and inspiring experience. I love that Empower offers free leads, phenomenal training, marketing resources and tools. These are what I've been hoping to find in an FMO."

– Cora Klemmer, Agent, Las Vegas

All this to say: the roadshows matter. They help agents feel supported, connected, and equipped with the tools they need to thrive. They're our way of showing—not telling—what it truly means to be Empowered.

COMING TO A CITY NEAR YOU



Alabama

Birmingham
Huntsville
Mobile
Montgomery
Tuscaloosa

Arizona

Phoenix

Arkansas

Fayetteville
Fort Smith
Little Rock
Springdale

California

Anaheim
Rancho Cucamonga
Victorville

Colorado

Colorado Springs
Englewood
Loveland
Pueblo

Florida

Daytona Beach
Fort Lauderdale
Fort Myers
Jacksonville
Melbourne
Miami
Naples
Ocala
Orlando
Sarasota
St. Augustine
Tampa

Georgia

Athens
Atlanta
Columbus
Macon
Marietta
Savannah

Illinois

Oakbrook
Springfield

Indiana

Evansville
Fishers
Indianapolis
South Bend
Terre Haute

Kansas

Wichita

Kentucky

Covington
Lexington
Louisville

Louisiana

Alexandria
Baton Rouge
Lafayette
Lake Charles
Monroe
New Orleans
Shreveport

Michigan

Ann Arbor
Auburn Hills

Mississippi

Biloxi
Gulfport
Hattiesburg
Jackson
Meridian
Oxford
Tupelo

Missouri

Joplin
Kansas City
Springfield

Nevada

Las Vegas
Reno

New Jersey

Bridgewater
Cherry Hill
Mountainside
Newark
Trenton

New Mexico

Albuquerque
Farmington
Las Cruces
Roswell
Santa Fe

New York

Albany
Garden City
Syracuse
Utica
White Plains

North Carolina

Charlotte
Greenville

Ohio

Columbus
Dayton
Toledo

Oklahoma

Durant
Oklahoma City
Tulsa

Pennsylvania

King of Prussia
Philadelphia

South Carolina

Charleston
Greer

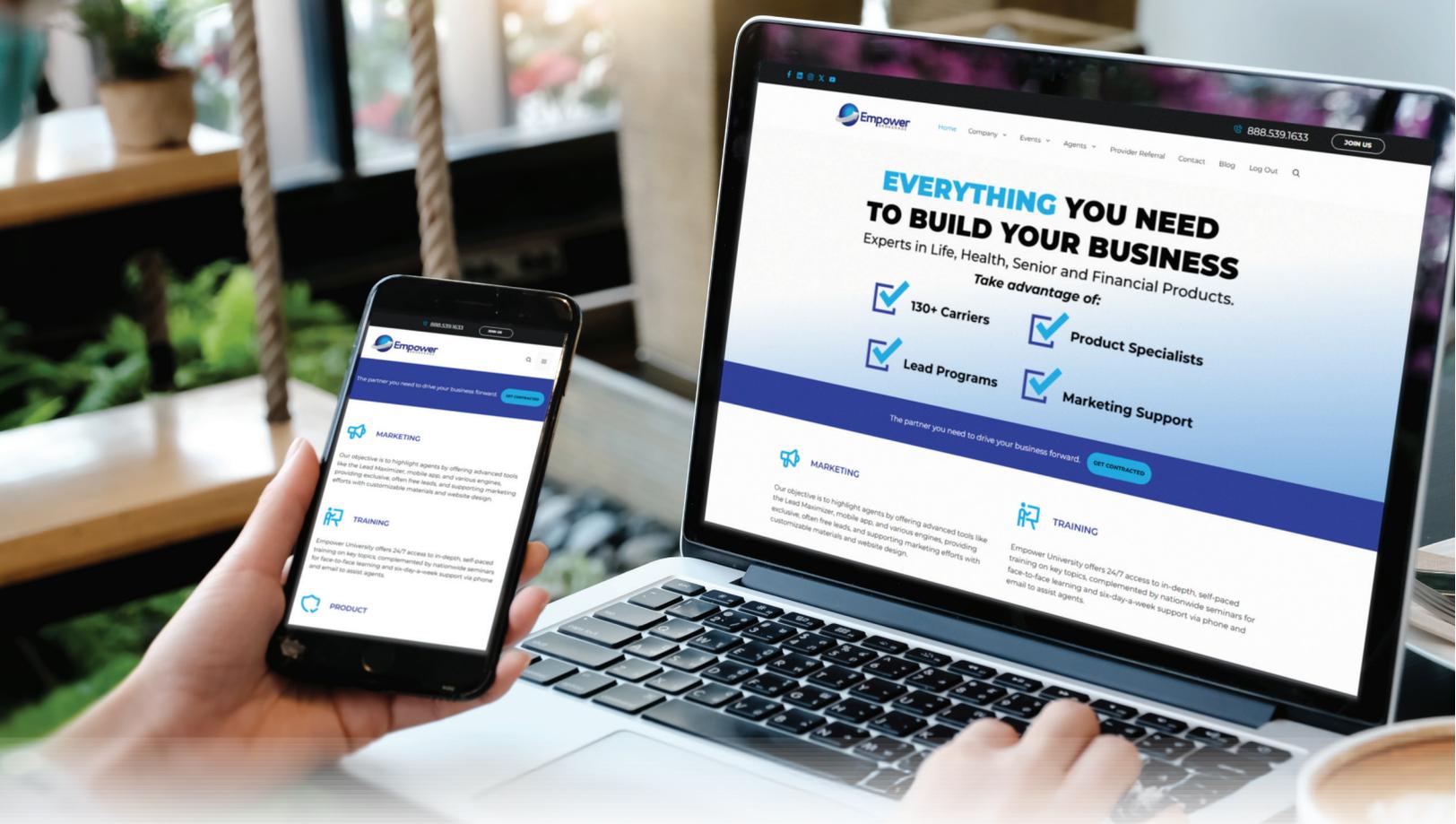
Tennessee

Memphis

Texas

Abilene
Alice
Amarillo
Austin
Baytown
Beaumont
Boerne
Brownsville
Brownwood
Burleson
College Station
Conroe
Corpus Christi
Cotulla
Crystal City
Dallas
Del Rio
Denton
Duncanville
Eagle Pass

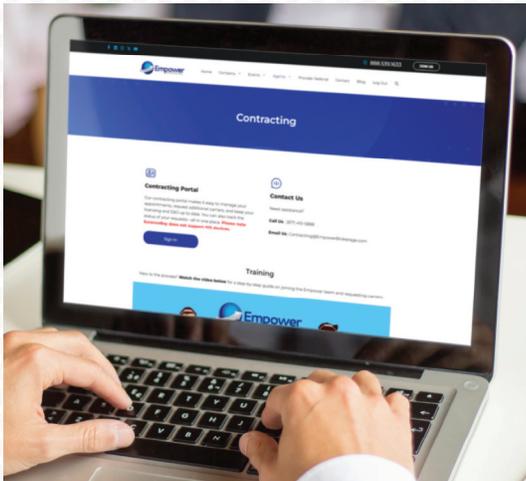
El Paso
Falfurrias
Frisco
Granbury
Harlingen
Houston
Humble
Killeen
Kerrville
Kingsville
Lake Jackson
Laredo
Lubbock
Longview
Lufkin
McAllen
Mesquite
New Braunfels
Odessa
Pasadena
Pharr
Pleasanton
Rockport
Rockwall
San Angelo
San Antonio
Schertz
Seguin
Sherman
Southlake
Spring
Texarkana
The Woodlands
Tyler
Uvalde
Victoria
Waco
Weatherford



AGENT BACK-OFFICE

Everything an agent needs and more!

At Empower Brokerage, we're committed to giving agents a true one-stop resource for growth. From marketing materials and product training to lead support, quoting tools, and commission guidance, our website brings everything together in one easy place. Our agent dashboard helps you stay organized and in control, while our dedicated support team is always ready to assist. Whatever your goals are, we're here to help you reach them.



TOOLS AND RESOURCES

The Empower Brokerage website includes the CSG comparative rater, iPipeline, the ACA Express, the Lead Maximizer, Trusty Select Pro, and much more!

EMPOWER UNIVERSITY

In addition to 9 intensive courses, the University also holds a video library containing past recorded training webinars. The classes cover many topics, ranging from sales training to training for our online tools and resources.

ONLINE CONTRACTING

Contracting made easy. Agents have 24/7 access to the contracting portal to get appointed, add carriers, and check contract status.

LEADS DISTRIBUTION

The LeadServ software enables agents to keep track of all their leads. Empower Brokerage uses this program to distribute leads from a range of sources, including social media and websites.

TOOLS AND RESOURCES

The Empower Brokerage website includes the CSG comparative rater, iPipeline, the ACA Express, the Lead Maximizer, Trusty Select Pro, and much more!

EVENT REGISTRATION

All agents are welcome to attend our webinar trainings, such as our AMP (Annunities Mentorship Program). Additionally, Empower Brokerage hosts live seminars nationwide.

NEWS UPDATES

Stay up to date on all industry news, as it relates to specific carriers and markets by subscribing to our newsletter and blogs on our website!

CARRIER INFO PAGES

To make sure agents have all the carrier tools and information they need, we have an extensive portfolio, showcasing all the carriers represented by Empower. For each carrier, agents can learn about carrier-specific quoting engines and how to use the website, plus much more!

CUSTOMIZABLE MARKETING MATERIALS

Browse our collection of FREE marketing materials. Once you find a brochure you like, you can customize it with your personal contact information and pass them out to clients!

COMPANY DIRECTORY

Whether you need to contact a staff member, fax us an application, or mail us some paperwork, you can find all of our contact information on our website! Schedule 1-on-1 calls with your Regional Sales Director, our social media manager, etc.

EMPOWER BROKERAGE'S FREE LICENSING CLASS

LAUNCH A PURPOSE-DRIVEN, STABLE CAREER

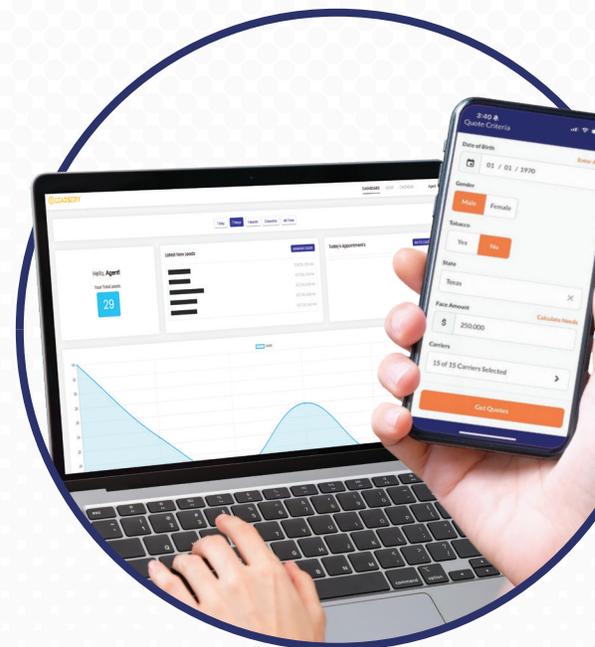
Empower Brokerage's Free Licensing Class is a two-day, virtual week-end program designed to help aspiring agents enter the insurance industry—a stable, resilient field with opportunities to make a real difference in people's lives. Open to participants nationwide, the General Lines Life, Accident and Health License class covers key laws and regulations, preparing students to confidently take their state licensing exams. Empower will even cover the cost of additional pre-licensing education, required by certain states.

The program is ideal for individuals seeking a purpose-driven career, providing the knowledge and skills to help clients navigate important financial decisions and secure the coverage they need. Beyond the classroom, Empower offers ongoing mentorship through our nationwide team of Regional Sales Directors, along with the tools and resources to build a successful, sustainable business.

Additionally, upon getting licensed, agents receive free business cards, E&O coverage, leads and access to Empower's online university. Free licensing classes are held regularly, offering flexible opportunities to start your journey. With Empower Brokerage, you gain more than education—you gain a trusted partner committed to helping you launch a rewarding career that makes a real impact.

BUILDING AN AGENCY

Our Agent-to-Agency blueprint equips you with the tools, resources, and infrastructure needed to grow beyond individual production and into true leadership. From turnkey systems, compliance support, marketing assets, and mentorship, to a nationwide FREE licensing class designed to help you recruit and develop new agents, we remove the barriers to growth. You focus on building relationships and leading your team—we handle the support, training, and back-office so you can scale with confidence, consistency, and credibility.



EMPOWER BROKERAGE TECHNOLOGY

TOOLS TO GROW YOUR BUSINESS

At Empower Brokerage, we believe that technology is a key driver of agent success. That's why we have invested in creating two of our own proprietary platforms: the Empower Brokerage mobile app and the LeadServ platform.

LEADSERV PLATFORM

LeadServ is Empower's proprietary lead distribution system, accessible via web and mobile app on iPhone and Android devices. This platform ensures that all leads distributed by Empower are delivered quickly and efficiently to agents. Agents can easily track and disposition their leads on the go, keeping their pipeline organized and active.

Consistently updating lead activity through LeadServ signals engagement, which helps agents receive even more lead opportunities over time. With LeadServ, managing prospects becomes streamlined, enabling agents to focus on what matters most: connecting with clients and closing business.

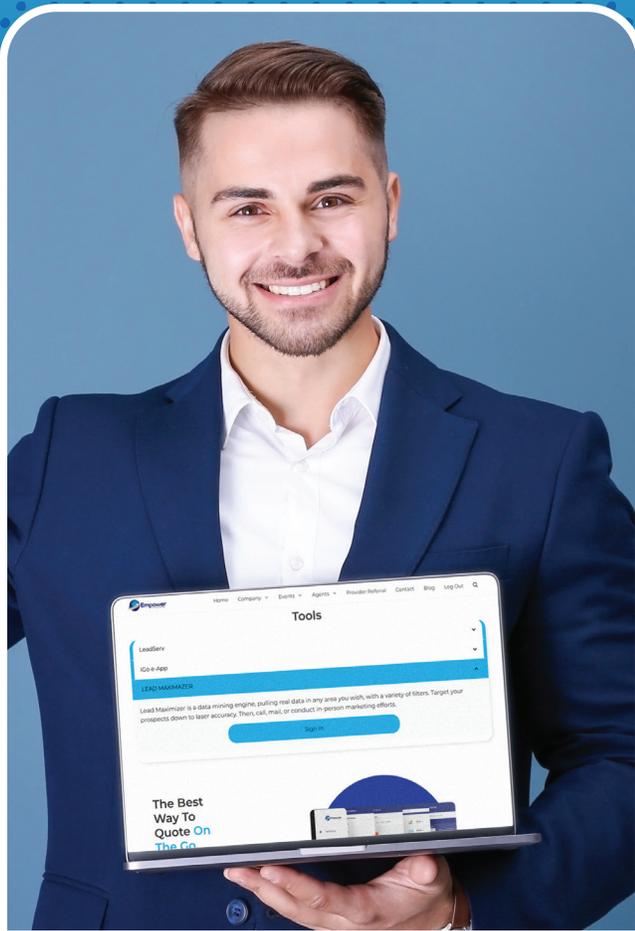
EMPOWER BROKERAGE MOBILE APP

Available on both Android and iPhone, the Empower Brokerage app brings essential quoting tools right to your smartphone. Instantly run accurate quotes for Health, Disability, Medicare, Life, Indemnity, and Final Expense insurance. The app even includes a pre-screening and needs analysis tool. In a matter of minutes, you can determine how much insurance a client needs.

Consumers can also use the app to generate their own quotes, helping you create interest and schedule appointments while keeping carrier details private. With the app always up-to-date, agents have reliable, real-time tools at their fingertips wherever they go.

Together, the Empower Brokerage app and LeadServ platform provide agents with cutting-edge tools to streamline operations and maximize growth— anytime, anywhere.

LEAD PROGRAMS



LEAD MAXIMIZER

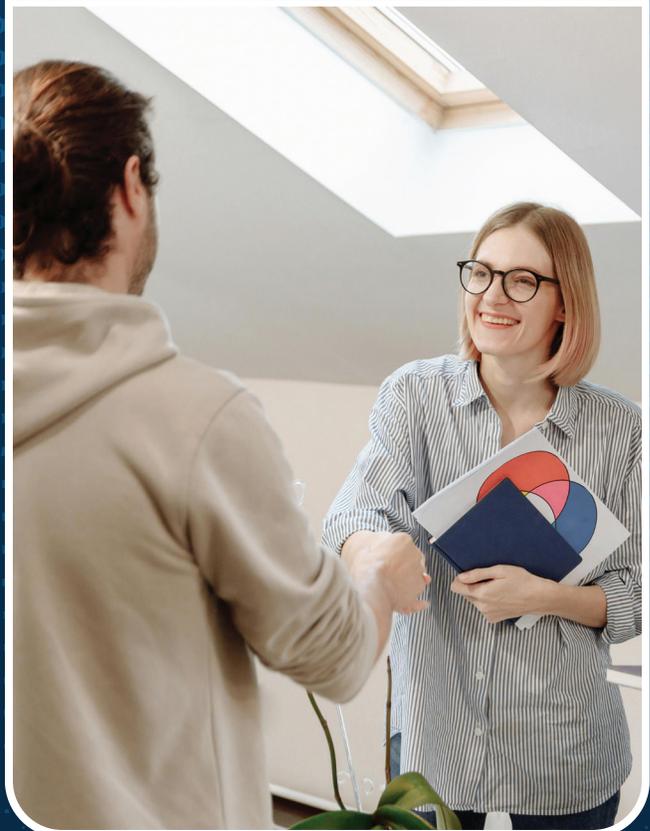
Lead Maximizer is a database that contains consumer and business information, which allows agents to scrub a list and find potential clients in the United States. When we give an agent access to Lead Maximizer, we automatically provide them 2000 lead credits. Each lead credit is 10 cents apiece, so we're giving agents \$200 worth of leads, which is another valuable investment by us to ensure our agents' ongoing selling success!

Agents can gain access by getting contracted with at least 3-4 carriers through us.

CARRIER LEADS

Empower Brokerage's strong industry reputation—and our ability to track, manage, and report lead activity through our proprietary LeadServ platform—positions us as a trusted partner for carriers. As a result, we regularly receive high-quality leads directly from carriers who rely on our proven systems and accountability.

Qualified agents working with Empower can take full advantage of these opportunities. By accessing carrier-provided leads through LeadServ, agents can expand their client base, increase production, and focus on what they do best—serving the needs of consumers.





SOCIAL MEDIA LEADS

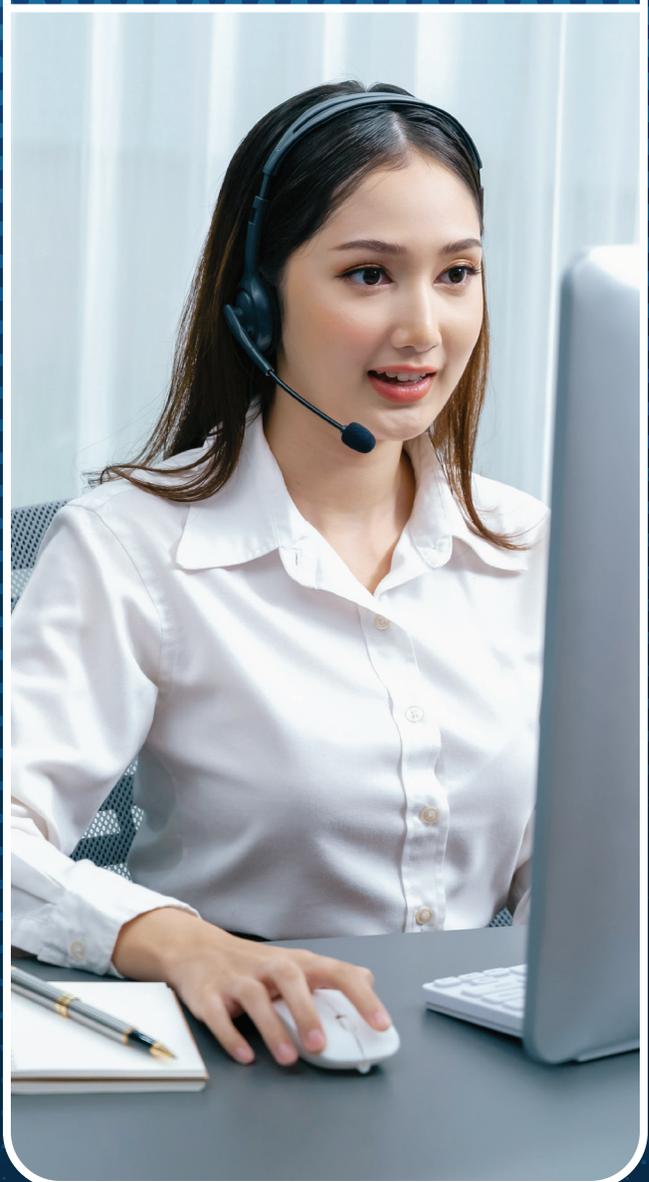
Our marketing team is always working and innovating to generate leads utilizing social media. We post numerous consumer-facing advertisements on various social media sites to generate these leads at no cost to the agent. We have both ACA and Medicare Leads for this program.

Once a prospective client interacts with our advertisement and provides some contact information, we then get to work distributing these leads to our agents.

ALPHA LEADS

Alpha Leads take the Lead Maximizer to the next level with professionally trained telemarketers who develop prospect interest and double verify every lead they generate.

The telemarketers generate both leads and pre-set appointments for select agents contracted with Empower Brokerage.



AGENT OF THE DAY

ON-SITE OPPORTUNITIES

Imagine being the trusted health and life insurance professional chosen to work onsite at a high-performing medical practice or healthcare network. When you partner with Empower Brokerage as your FMO, you gain access to high-quality, provider-generated healthcare leads, some of the strongest opportunities in the industry. These leads are highly engaged prospects actively seeking guidance, warmth, and consistently convert into policies, giving you a powerful advantage in growing your book of business.

RETAIL PROGRAMS

AND PARTNERSHIPS

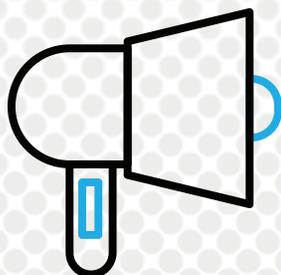
At Empower Brokerage, we are always exploring innovative ways to help our agents grow their business and make a meaningful impact in their communities. One of our most dynamic avenues for success is through our retail programs, partnering with some of the nation's most recognized names, including CVS, Walmart, Kroger, and Walgreens. These programs are more than just sales opportunities; they are a platform to connect with customers of all ages, both under and over 65, in the places they shop every day.

Our retail partnerships provide agents, whether seasoned professionals or just starting out, with unparalleled access to a broad and diverse audience. Alongside the extensive training and support offered by Empower Brokerage, the carriers

sponsoring these programs supply agents with ready-to-use marketing materials, making outreach both easy and effective.

Beyond the business benefits, our retail programs allow agents to truly engage with their local communities, meeting people where they are, educating them on valuable products, and building relationships that last. It's an exciting, high-visibility opportunity that combines professional growth with community impact, helping agents expand their reach while making a difference in the lives of everyday customers.

At Empower Brokerage, we don't just provide programs; we provide opportunities for agents to thrive, connect, and lead their communities.



EVERY POLICY STARTS WITH A
CONVERSATION.



TRIP INCENTIVES

REAP THE REWARDS FOR WRITING BUSINESS WITH EMPOWER BROKERAGE!

Have you ever wanted to travel the world in style? Well, agents can by doing what they do best - writing apps! To reward agents for their hard work, carriers invite their highest producing agents to enjoy an all-inclusive trips to some of the most beautiful destinations around the world.

Likewise, Empower Brokerage motivates agents with all-expenses paid vacations. In years past, Empower Brokerage has taken agents to the Caribbean, setting them up in the luxurious El Dorado Resort and Hotel. Invitation includes the qualifier and one adult guest. Incentive trips include air transportation to the all-inclusive resort.





**WORK
HARD.**

**PLAY
HARD.**

EMPOWER BROKERAGE FIGHTS CANCER

The Me Squared Foundation, a nonprofit dedicated to supporting newly diagnosed cancer patients in the Dallas-Fort Worth area, is a long-time official partner of Empower Brokerage. Items collected through our annual drive are assembled into care kits and presented to founder Mimi Tran at our company Christmas party. In addition to these kits, Empower directly contributes thousands of dollars each year to help fund the foundation's life-changing programs. This initiative holds personal meaning for our whole team.

Many Empower agents work closely with families navigating cancer diagnoses, witnessing firsthand the emotional and financial strain that accompanies treatment. Helping these individuals access care, reduce medical burdens, and feel supported during an incredibly difficult time is among the most deeply rewarding aspects of our work.

"We are very grateful for Empower Brokerage," said Tran. "The money will go directly to helping newly diagnosed cancer patients pay down their healthcare expenses so they can get the treatment they need. The need is real."

In recognition of Empower's longstanding commitment and exceptional support, Me Squared honored Rodney and Shannon Culp with the organization's first-ever Blaze Award at the Black & White Gala in March of 2025. This award celebrates organizations whose philanthropic dedication, financial contributions, and genuine community impact go above and beyond—an acknowledgment Empower is proud and humbled to receive.



We believe that success isn't only measured by business growth but also by the number of lives touched, the smiles shared, and the hope provided to those who need it most. Giving back isn't just

something the company does, it's who we are.



OUR LOCATIONS

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512 Silicon Dr.
Southlake, TX 76092
(888) 539-1633

Edinburg Office

135 Paseo Del Prado Ave.
Suite 16
Edinburg, TX 78539
(956) 364-3039

Houston Office

2500 East TC Jester Blvd.
Suite 120
Houston, TX 77008
(832) 499-6055

Laredo Office

1407 Calle del Norte
Suite #109A
Laredo, TX 78041
(956) 462-7028

Harlingen Office

2307 N Ed Carey Dr.
Harlingen, TX 78550
(956) 364-3035

Las Vegas Office

4270 S Decatur Blvd.
Suite B2
Las Vegas, NV 89103
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